

2019 Summer ASCP Regional Meeting & Exhibition

Connecticut Schwarting Senior Symposium | Florida Consultant Pharmacist Conference
MidAtlantic Regional Meeting | Midwest Regional Meeting

PRODUCT THEATERS

SPONSORING ORGANIZATION

Company Name :

Contact Name & Title

Address

City

State

Zip

Phone

Fax

Email Address

PROGRAM INFORMATION

Program Title (for use in promotional materials)

Program Description (brief)

Intended Speakers (please attach CV/Bios, if possible)

I certify that this contract is complete and understand the fees and guidelines related to ASCP's Product Theaters.

Signature

Date and time contract is signed

Print Name

Title

TIME SLOTS

Time slots are assigned by ASCP and are awarded on a first-come first-served basis with priority consideration given to ASCP Corporate Partners.

- | | | |
|---|---|--|
| Connecticut Schwarting Senior Symposium | <input type="checkbox"/> Friday, June 7 - Breakfast | <input checked="" type="checkbox"/> Friday, June 7 - Lunch SOLD |
| Florida Consultant Pharmacist Conference | <input checked="" type="checkbox"/> Saturday, June 8 - Breakfast SOLD | <input checked="" type="checkbox"/> Saturday, June 8 - Lunch SOLD |
| Midwest Regional Meeting | <input checked="" type="checkbox"/> Saturday, July 13 - Breakfast SOLD | <input checked="" type="checkbox"/> Saturday, July 13 - Lunch SOLD <input checked="" type="checkbox"/> Sunday, July 14 - Breakfast SOLD |
| MidAtlantic Regional Meeting | <input checked="" type="checkbox"/> Friday, August 2 - Lunch SOLD | <input type="checkbox"/> Friday, August 2 - Dinner <input type="checkbox"/> Saturday, August 3 - Breakfast <input type="checkbox"/> Saturday, August 3 - Lunch |
| | <input type="checkbox"/> Saturday, August 3 - Dinner | <input type="checkbox"/> Sunday, August 4 - Breakfast |

Please contact Christine Holder at cholder@ascp.com for available product theater dates and times.

LOGISTICS PLANNING

Any additional Special Requests, outside of what is included in the product theater fee, that result in additional charges from vendors will be at company's own expense. Food and Beverage is to be coordinated directly with the ASCP Approved Catering Vendor, unless ASCP has been asked to make these arrangements on their behalf. Please contact Christine Holder, Senior Director of Strategic Relationships at cholder@ascp.com with any logistical questions.

PAYMENT POLICY

Programs accepted for presentation as ASCP Product Theaters will be invoiced in full upon confirmation. Payment must be received in full 30 days from the date of invoicing.

QUESTIONS?

Please contact Christine Holder at cholder@ascp.com for more information.

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PRODUCT THEATERS

Highlight your company's new products and services. Share new findings on key products. Conduct product details and demonstrations to attendees. ASCP is pleased to offer your company with an opportunity to reach your customer in a small interactive forum during its Product Theater programming.

Successful programs have included expert presentations from peer users, demonstration of new technology, and in-depth discussions on particular products and their use in senior care. Product theaters are a great way to have your sales force understand the needs of their customer even better.

Time slots are limited; don't miss this opportunity to provide a unique value-added service in one venue to your pharmacy and nursing customers.

GUIDELINES:

Companies interested in holding a Product Theater should complete the following application and return to Christine Holder at cholder@ascp.com. Applications are now being accepted.

Product Theaters should present new information or innovative technology about your company's products or services. Applications will be reviewed to ensure that promotional programs are suitable for the audience.

Product Theaters will be assigned on a first-come, first-served basis. All participating companies must be exhibitors at the meeting where the product theater is being held. One-hour theaters are available as identified at various times throughout the conference. One or more theaters slots may be requested and are assigned based on space availability.

Sponsors are encouraged to provide catering at their own expense for the participants attending the Product Theaters. Continuing education cannot be offered for these programs.

FEES:

Fees for product theaters are \$3,500 (breakfast/lunch) and \$5,000 (dinner). If ASCP is to provide food and beverage there will be an additional charge of \$10,000 for breakfast/lunch and \$20,000 for dinner.

Your fee includes the following:

- Function space set for 100 people
- A raised stage with space for a head table for 2 and a podium
- Audiovisual Equipment
 - Wireless Microphone
 - Podium Microphone
 - LCD Projector
 - Projection Screen

Additional AV from an ASCP approved vendor will be at the sponsors expense.

The Fee includes the following marketing promotion:

- Visibility on the conference web pages of ASCP

QUESTIONS?

Contact Christine Holder at cholder@ascp.com

